Innovation Fund for English Language Programs 2016

Project proposals should be no more than 3 pages.

Project Title — Provide a short title for your project.

Region — Provide your geographic region.

Elevator Pitch — Explain your project and goals in two paragraphs maximum. You should explain how your proposed project has a clear link to U.S. foreign policy and supports Mission strategic goals. All projects should encourage the development of critical thinking skills. Programs that use technology in an innovative way will be given extra consideration.

Priority review will be given to projects that focus on the following areas:

• Investment in young leaders and the promotion of youth engagement;

• Engagement with alumni of existing English language or other USG-funded programs;

• Support for the development of entrepreneurial skills;

• Promotion of tolerance and appreciation for diversity; and

• Expanded outreach to women and girls.

Target Audience — Explain the target audience of the proposal, how that audience is connected to Post and/or regional goals and how you intend to reach that audience.

Partners — List any strategic partners. Example: the Ministry of Education, Fulbright Scholars, Teacher Associations

Project Dates / Timeline — Provide the anticipated start and end dates and the duration of the program.

Impact — Explain how the impact/outcomes/results of the project will be measured and evaluated.

Project Budget and Narrative — Provide a breakdown of the costs. The budget can be from **$5,000** to a maximum of **$50,000**.

Communication Strategy — Explain how post will share the project beyond the direct participants. Example: through social media or a press plan.

The application deadline is February 16, 2016.

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